FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00069147 **Type of Permit:** STILL **Release Date:** 09/20/2013

Production Company UTOPIA THE AGENCY INC

Insured Company Name UTOPIA THE AGENCY INC

Contact Phone No. 1 212-634-9280
Contact Phone No. 2
Fax 212-634-9288
Address 601 W 26TH ST, #1223
NEW YORK, New York 10001

Production Title JLM

Type of Production Still Photo

Producer Carol Lee

Director Barbara Tilzer-Frankel

1st AD Carol Lee

Production Manager Carol Lee

FilmL.A. Coordinator Hans Groszkruger

Location Manager Carol Lee
Primary Phone Mobile - 703-244-1755
Secondary Phone

Location Assistant Carol Lee
Primary Phone Mobile - 703-244-1755
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE	$60.00
SANTA MONICA STILL PHOTO OTHER LOCATION FEE	$210.12

Total Permit Fee $270.12

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number S00069147
Production Company UTOPIA THE AGENCY INC
Insured Company UTOPIA THE AGENCY INC
Production Title JLM

Location Manager Carol Lee
Primary Phone Mobile - 703-244-1755
Secondary Phone

Location Address OCEAN AV/BARNARD WY, SANTA MONICA BL-OCEAN PARK BL, SANTA MONICA, CA, 90401

Location Type Street

Film Dates 9/21/2013 - 9/21/2013 08:00 - 20:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
DTSM Filming Guidelines 2013.pdf
DTSM Filming_Fee_2013.pdf

Equipment on Location

Type	Quantity
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	1
Crew	7

Filming Activities Equipment on sidewalk only.; Handheld equipment;

Jurisdiction
Political: City of Santa Monica
Police: Santa Monica Police Department
Fire: Santa Monica Fire Department

Approvals
CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT — Paul McClaren
CITY OF SANTA MONICA POLICE DEPARTMENT — Dave Hunscke

Coordinator Note NOT APPROVED FOR PARK PROPERTY, SIDEWALK ONLY

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Updated July 2013

DOWNTOWN SANTA MONICA FILMING GUIDELINES

- A **City of Santa Monica permit through FilmL.A** is required. Please go to www.filmla.com and apply for the permit through the Online Permit System (OPS) or for more information, please call FilmL.A. at 213-977-8600 and ask for Production Planning.

- **An Application Fee, Site Fee, and Certificate of Insurance** is also required.

- Normal permitted filming hours are from 8:00 a.m. to 10:00 p.m. Filming activity before 8:00 a.m. or after 10:00 p.m. requires a written approval from 90% of residents and businesses located with 250-foot radius of filming location.

- No filming is allowed on Wednesdays due to Farmers' Market or on Saturdays and Sundays due to the high volume of shopping traffic. However, low-impact, small productions – man-on-the-street interviews and still photo shoots will be considered on a case-by-case basis.

- A filming fee is required pursuant to Downtown Santa Monica, Inc **Filming Fee Schedule**. A location fee is applicable for **each day** of filming including preparation and strike days.

- No parking of equipment in alleys will be allowed. Parking of generators in alleys will be considered on a case-by-case basis and must be approved by the City of Santa Monica.

- No District pedestrians or vehicle traffic are to be unreasonably inconvenienced, and no merchant, pavilion tenant or cart vendor is to be disturbed by the filming or prep time, without prior notification to the merchant or tenant and Downtown Santa Monica, Inc.

- Street meters require the signature of the merchant adjacent to the space.

- On the Third Street Promenade, there must always be an unobstructed 12' fire lane.

NOT A PERMIT

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Updated July 2013

DOWNTOWN SANTA MONICA FILMING FEE SCHEDULE

All location fees are nonrefundable, except for rain/weather days; however, fees may be transferred to another Downtown Santa Monica filming date.

Downtown Santa Monica Fees:

$ 100 Student Films

$ 250 Nonprofit / Educational, exterior only

$ 500 Still Photography, exterior with low impact

$ 1,500 Still Photography, exterior with high impact

$ 500 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 9 or less) — This fee includes situations where commercial filming companies are conducting several street interviews with the public. These are small crews that set up at a fixed location or various locations to obtain public input. Involves minimal impact on the District and should not impact pedestrian flow.

$ 750 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 10 or more) — *Description same as above.*

$ 1,000 Film/Video Half-Day Shoots, *including Infomercials* (six-hour maximum, with teardown) — This fee includes exterior shoots and interior-only shoots with significant and unusual impact on pedestrian or vehicular traffic (rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk). Must obtain signatures from neighboring businesses.

$ 2,500 Film/Video All-Day Street Filming, *including Infomercials* — This fee allows multiple locations throughout the District, and includes interior and exterior shoots that have significant and unusual impact on pedestrian or vehicular traffic, such as rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk. Must obtain signatures from neighboring businesses.

FilmL.A. Fees:

$ 625 Application Fee

$ 105 (still photo) to $155 (filming) Notification Fee, Fee is a minimum, final cost depends on size of shoot.

$ 30 (per hour, 4 hour minimum**) Film Monitor Fee,** Film Monitor is assigned as needed.

All Fees will be collected by FilmL.A.

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